

EPR Communications Network

Introduction:

The Communications Network was established to forge exchanges of expertise and to raise awareness on disability-related EU strategies on a national level. It brings together communication professionals working in the field of disability, social rights and advocacy. As such, members are often faced with similar challenges and the Network offers a space to discuss together approaches and success stories in overcoming them.

Facilitation:

The EPR secretariat is responsible for the coordination, administration and reporting of the Communications Network meetings. Input provided by EPR members within the registration form is taken in consideration when drafting the meeting agenda. Occasionally, external communication experts join the meetings to present on more general topics, such as crisis communication and social media strategies.

Objectives:

- Share good practices on communication strategies, tactics, and campaigns that have yielded positive results
- Identify common elements of successful communication practices
- Discuss how to communicate on services and disability in an impactful, inclusive and accessible way
- Address challenges and needs of EPR members to disseminate and promote better their work online
- Update members with new communication tools or technologies
- Promote networking among EPR members, establish connections to collaborate on future communication projects



Activities:

The Communications Network meets once a year. The meeting takes place online on Microsoft Teams and lasts two hours. The date for 2025 are:

- Thursday, 18 September 2025, 10:00 to 12:00 CEST, online

During the meetings, several regular topics are discussed, though the agenda is flexible and participants are encouraged to suggest points for discussion:

- **Members updates:** members share news and updates on own activities and initiatives with relevance to communications
- **Project updates:** members involved in European cooperation projects discuss differences in communication approaches depending on project topic, aims and objectives;
- **Trends and developments:** members and secretariat inform and review latest trends within communication, including the use of AI and digital tools.

NOTE: The Communications Network is facilitated by EPR, but active participation from all members is encouraged. The facilitator prepare the agenda based on input from participants, who are invited to share their experiences and contributions.

Participants:

The following member organisations are currently signed up to the Communications Network:

- AFID Diferença Foundation, Portugal
- Aġenzija Sapport, Malta
- AURA Foundation, Spain
- Cedar Foundation, Northern Ireland
- Fundacion INTRAS, Spain
- Fundación Rey Ardid, Spain
- Rehab Group, Ireland
- SOS Kilkenny, Ireland

Participation is open to all EPR members.

For any further information or if your organisation wishes to take part in the Communications Network, please contact Raia Mihaylova at rmihaylova@epr.eu



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