

Building organisational excellence: Social Media

9th September 2021

14:00 - 16:00 CEST Brussels time

Online Meeting, Zoom

Aims of the Meeting

- Provide tips to make the best use of social media for EPR members
- Address challenges and needs of EPR members to disseminate and promote better their work through social media

Agenda

- 13:50 **Online check-up** (*connection to Zoom*)
- 14:00 **Welcome and introduction/ tour de table/ Agenda of the day**
- 14:10 **EPR social media work**
- 14:25 **EPR Members good practice: Fundación INTRAS, LADAPT and SIVA**
- 15:10 **EPR Members challenges and needs: Learning from each other**
Open discussion based on points prepared by EPR members (see below)
- 15:50 **Conclusions and next steps**
Sharing reflections/ Follow up

In the beginning of the meeting the group will decide if and when to take breaks

Preparation for the Meeting

Your Contribution

In order to make the most out of our online meeting, thanks for preparing the following information ahead of the day:

- Please register to the meeting [here](#).
- Please prepare some points you would like to share with the group at the meeting related to your organisation needs and challenges on using social media tools to disseminate your work, reach out to your target groups and share good practices.
- To guide your preparation, you can use the following:
- Bring 1 or 2 tips that work for you/your organisation in using social media.



- What challenges does your organisation experience in using social media/ reaching out to its target group? What did not work?
- Bring 1 example of good practice.
- What suggestion/s would you/your organisation have for EPR to better use and communicate with members on social media?

Thank you for your collaboration!

EPR Secretariat

