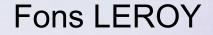
HR — THE SUNNY SIDE UP!

What needs to be addressed in the workplace



The Moral Ambition of HR

- Employability or Happiness?
- Reality or 'The Day After Tomorrow'?

RUTGER BREGMAN MORAL AMB/TION **STOP WASTING YOUR TALENT AND START**

WORKING

ON YOUR

IDEALS

Correspondent

Challenges in function of The World After Tomorrow

- Climate change
- Technologization and digitalization
- Ageing population
- Health risks
- Energy transition

Leading Objectives

Happiness

Sustainability

Inclusion

Sunny Side Up HR Frameworks

- Sustainable Development Goals
- The House of Workplace Happiness
- 21st Century Skills
- Human Shining Technology
- Holistic Public Management

The Labor Organization of the 21st Century

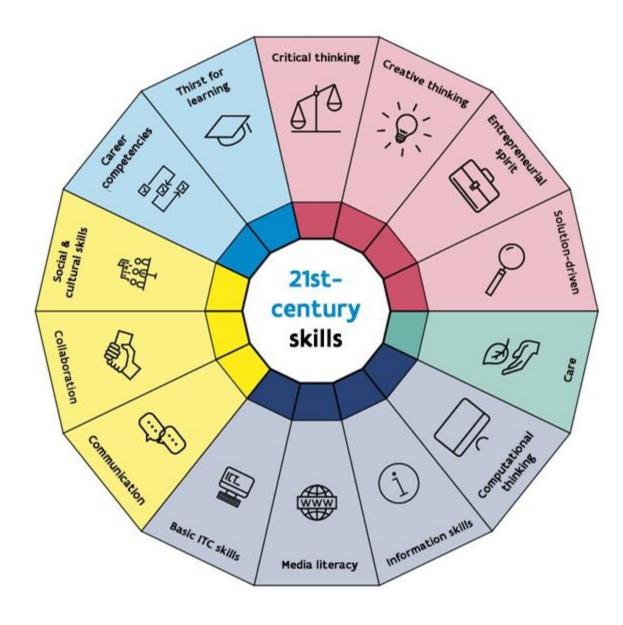
- Sustainable Development Goals:
 - Inclusive
 - Co-creative
 - Sustainable



The House of Workplace Happiness



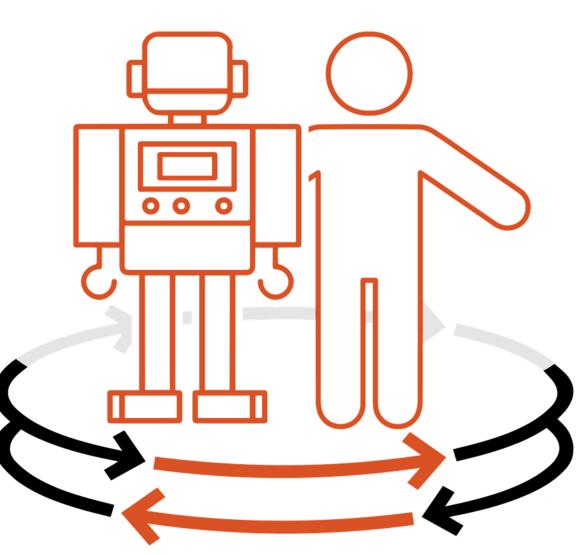
21st Century Skills



Human Shining Technology

Due to

- labour market scarcity
- humanization of work
- Inclusive policies
- Improved services



Holistic Public Management



Questions? Thank you!

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