Goal Oriented Project Planning

Workshop

27 – 28 October 2021

Online

Background

The G.O.P.P. (Goal-Oriented Project Planning) is tool for project management in which interactive workshops involving all stakeholders in a project together with an external moderator are held at different points in the project lifecycle.

The G.O.P.P. is part of Project Cycle Management, in particular the project planning phase, but provides useful reference points throughout the implementation of the project and during its evaluation.

The G.O.P.P. method can be freely used: it is not copyrighted or patented. It has been used in a wide variety of situations since the 1980s and has proved to be robust and effective in helping groups defining clear objectives and designing related action plans.

Why is the G.O.P.P. interesting for EPR members?

Over the years, the G.O.P.P. has proven to be particularly useful in difficult contexts, where project planning must take into account variables that are difficult to control. For this reason, this methodology is particularly suitable for projects that have a strong contribution in terms of human resources (more than material resources). It is therefore particularly suitable for projects in the social field, in which the human element and the complexity of the contexts require specific competences and dedicated tools.

Training Content

To be implemented and completed, the G.O.P.P. foresees a 5-days workshop. The training organized by EPR, lasting a total of 6 hours, will provide an overview of the different G.O.P.P. tools but will focus mainly on those deemed most useful for EPR members.

In particular, the workshop will focus on structuring the Problem Tree, the Objective Tree and the Logical Framework.

Who is this training for?

The training is designed for all professionals who are involved in the planning, writing, evaluation of projects.

Training Objectives

- Improved quality of the analysis made in the design phase of a project;
- Enhanced competences on how make the project proposals more coherent and transparent;
- Cleared understanding of the logical framework behind a project proposal;
- **Better chances to write successful projects and get the funds you need to implement them!**

Agenda 27 October

10:00 – 10:30 Welcome and introductions

*10:30 – 11:00 **Overview of the G.O.P.P. and of its objectives***

*11:00 – 11:30 **Context Analysis***

What is a real problem? What are the traps to avoid?

11.30 – 11.50 Coffee Break

*11.50 – 12.20 **Case simulation in Working Groups***

Identification of problems for target groups and other stakeholders

*12.20 – 12.50 **Feedback from Working Groups***

12.50 – 13.00 Wrap up and conclusions day 1

Agenda 28 October

9:00 – 9:30   Welcome and introductions – Feedback from day 1

*9.30 – 10.30 **The Problems Tree: Problems as causes and consequences***

10.30 – 10.50 Coffee Break

*10.50 – 11.20 **Case simulation in Working Groups***

Identification of problems' logical connections

*11.20 – 11.50 **Feedback from Working Groups***

11.50 – 12.00 Wrap up and conclusion of day 2

Contact

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